

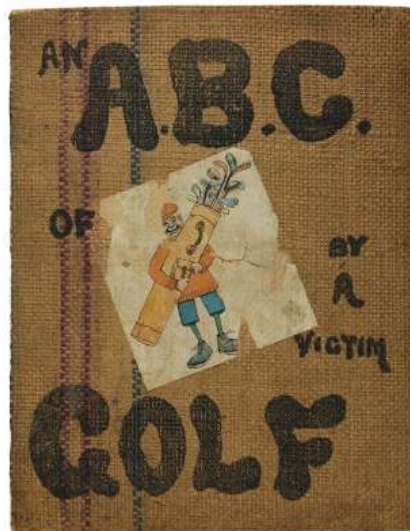
**Valuable Book Group, LLC**  
**Specialists in Rare and Antiquarian Golf Books**  
**Newsletter and Book Review for the Serious Collector**

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### **An A.B.C. of Golf**

*An A.B.C. of Golf* was published in 1898 by The Blanchard Press in New York. The author is listed as "A Victim". The author is actually DeWitt Clinton Falls or D.W.C. Falls. Falls was a Brigadier General in the U.S. Army. The book is published using an unusual material as its cover - burlap, or as the publisher calls it "rope". On the front cover of the burlap is a paste-down label (seen below), which is often missing since it was simply glued on.

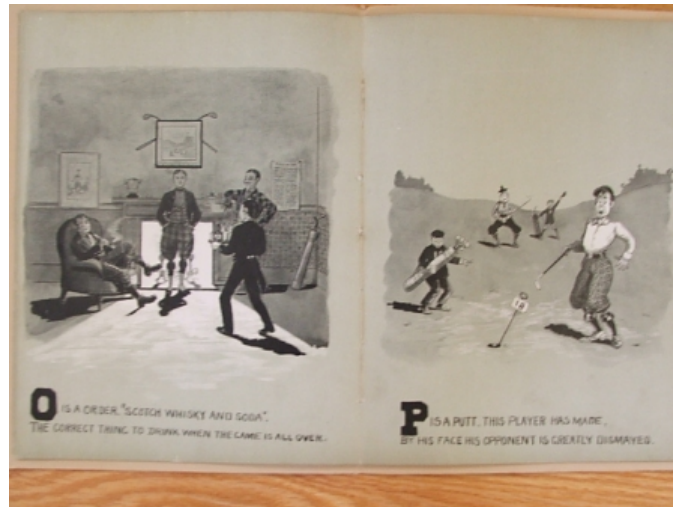
The book is quite rare in its original condition and generally sells for around \$1,000.



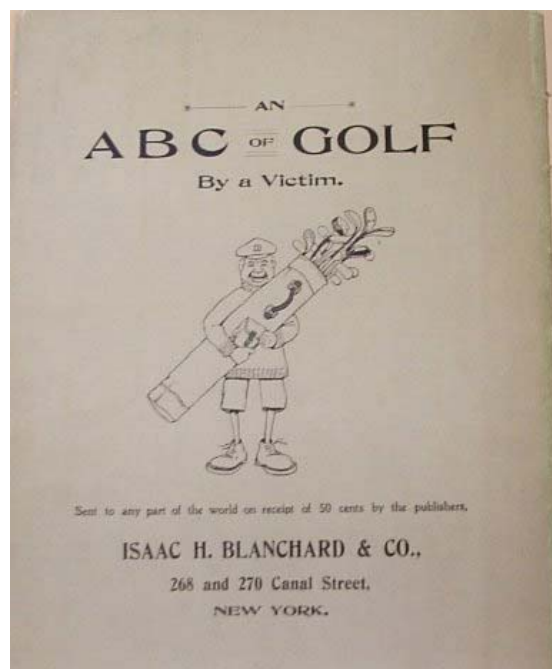
The book contains one page for each letter of the alphabet and contains a humorous rhyme about golf. The illustrations are very high quality and done on a grey heavy paper. The book was published in at least five editions.

Some examples of the rhymes:

"B" is a bunker, to get in one's a mistake, when trying at golf a record to break.  
"P" is a putt, this player has made, his face his opponent is greatly dismayed.



The last page of the book is an advertisement to purchase additional copies. The price was \$0.50. The Blanchard Press published "Ornaments for the Centre Table" or what we would today call coffee table books. Others in the series included: *Views of New York*, *Views of Long Branch, Asbury Park, NJ*, *Saratoga Springs, NY* and *Detroit, MI*.



Over the years, there were other "A.B.C." of golf books published including one by A.J. Robertson in 1904 and *The Golfer's Alphabet* by William Van Tassel Sutphen, also published in 1898.